



**To: Interested Parties**  
**From: Virginians for Fair Elections**  
**Subject: FAQs for Friends & Allies of the “Yes” Campaign**

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## **What is Virginians for Fair Elections?**

**Answer:** Virginians for Fair Elections is a grassroots organization working to pass a voter-approved amendment that allows Virginians — not politicians — to ensure fair, transparent congressional maps ahead of the 2026 elections. This is a temporary, emergency step to protect fair representation and level the playing field for Virginia, with bipartisan redistricting resuming after the 2030 census.

- **DO:** Emphasize voter control, temporariness, and leveling the playing field
- **DON’T:** Describe this as a permanent system change

## **Why is this amendment needed now?**

**Answer:** Free and fair elections are the cornerstone of our democracy, but right now they are under threat. With states like Texas, Ohio, North Carolina, and Florida actively manipulating congressional maps mid-decade at Donald Trump’s demand, Virginians face a real risk of having their voice in Washington diminished if it does nothing. This amendment is a necessary response to an unprecedented moment.

- **DO:** Frame this as something Virginia *must* do
- **DON’T:** Suggest this was a desired or opportunistic move

## **Is this a response to what’s happening in Florida or other states?**

**Answer:** As states like Florida move to redraw congressional maps without voter approval — along with North Carolina, Ohio, and Texas — Virginians face a real risk of having their voices diminished in Washington. This amendment gives Virginia voters the power to protect fair representation before it’s too late — with voters, not politicians, having the final say.

- **DO:** Acknowledge national context carefully, use fairness as the entry point
- **DON’T:** Frame this as retaliation, tit-for-tat politics, or a base-only effort



## **Isn't this just gerrymandering or another partisan power grab?**

**Answer:** We wish we didn't have to do this, but we must. This is a temporary, emergency measure to protect fair representation for the Commonwealth in an extraordinary moment – unfortunately brought to us by Donald Trump and Republican-controlled legislatures across the country trying to dilute the voices of Virginians. The amendment has a firm end date and returns Virginia to bipartisan redistricting after the 2030 census.

- **DO:** Emphasize temporary and defensive
- **DON'T:** Minimize voter concerns about gerrymandering

## **How does the process go? When will voters see maps, when do they vote?**

**Answer:** The first step in this process is passing the constitutional amendment through the legislative process. Once that step is complete, proposed congressional maps will be passed by January 30. The amendment would be put in front of voters for a special election, likely in late April, giving Virginians the final say. Virginia voters will have the opportunity to see the maps before they vote on the amendment. This transparency is critical. It ensures the public understands exactly what is being proposed.

- **DO:** Center voter control and transparency; nothing happens without voter approval
- **DON'T:** Imply anything happens automatically; describe this as a workaround or shortcut

## **How long does this amendment last?**

**Answer:** This is a temporary, emergency exception that ends after the 2030 census, when Virginia's bipartisan redistricting system automatically resumes.

- **DO:** Repeat this often
- **DON'T:** Assume people remember it without repetition

## **Does VAFE need donations to fund this effort?**

**Answer:** Yes. Educating voters statewide about a constitutional amendment is a significant undertaking. It will require both persuasion and mobilization campaigns grounded in fairness, and the resources to reach those Virginians. Our focus is on making sure Virginians understand what the amendment does, why it's temporary, and why voters — not politicians — are in control. All fundraising and spending will be fully disclosed in accordance with Virginia law.

- **DO:** Frame cost as voter education, emphasize transparency, focus on purpose over \$\$
- **DON'T:** Speculate on final numbers, get pulled into comparisons with other campaigns

**If you have any questions or concerns, please email [info@virginiansforfairelections](mailto:info@virginiansforfairelections).**